



# Ohio Valley Regional Development Commission

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## News & Updates: October 24, 2012

### Various Site Tours in Adams & Brown Counties



On September 20, OVRDC conducted a tour of various project sites in Adams and Brown Counties, including a stop at the Ripley Riverwalk. Pictured are Christa Callihan, GOA; Lesley Meyers, Village of Ripley; Sonja Cropper, Brown County Department of Travel & Tourism; John Hemmings, OVRDC Executive Director; Terry Johnson, Ohio House of Representatives, District 89; Michele Throckmorton, OVRDC Development Director; and Bill Geschwind, Brown County Commissioner.

### Two Funding Opportunities for Diabetes Coalitions in the Appalachian Region

The first funding opportunity is for established coalitions, called Together on Diabetes. This funding will enable coalitions to implement evidence-based programs for physical activity and healthy eating that reach the whole county. The RFP outlines the eligibility criteria. This will be a competitive grant application. Five grants will be awarded. The funding amount is \$40,000 per year for four years. [Click here for more information.](#)

The second funding opportunity is for new or emerging coalitions that have not been funded in the past. These planning grants aim to help establish or strengthen diabetes coalitions. The grants funds can be used for organizing events, publicity and training events. Marshall will also provide in-depth planning and technical assistance as part of the grant. The funding amount is \$2,000. Eight planning grants will be awarded. Please refer to the RFP for eligibility criteria. [Click here for more information.](#)

These funding opportunities are a partnership between the Appalachian Regional Commission, the Division of Diabetes Translation at the Center for Disease Control, and the Bristol-Myers Squibb Foundation. The project is managed by the Center for Rural Health at Marshall University School of Medicine.

Applications are due by 5pm, Friday November 16.

Feel free to contact any of the following if you have questions.

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### Grant Opportunity for Non-Profit Cultural (Arts or Design) Organizations

Organizations may apply for creative placemaking projects that contribute to the livability of communities and place the arts at their core. An organization may request a grant amount from \$25,000 to \$200,000.

Deadline: January 14, 2013.

For more information: <http://www07.grants.gov/search/search.do?&mode=VIEW&oppId=203833>

### Upcoming Events in Ohio

**November 1, 2012** – The Hispanic Chamber of Commerce in Cincinnati will hold their **Annual Celebration Gala** in Cincinnati, Ohio. This event will feature the Chilean Ambassador to the U.S. His Excellency Felipe Bulnes. To register, please visit [here](#).

**November 8, 2012** – The Northern Kentucky International Trade Association (NKITA) will be hosting the event **NKITA Trade Education: Buyers, Funds and Trade Shows** in Cincinnati, Ohio. This seminar will teach companies how to secure government grant money for foreign trade promotion, to save costs at trade shows and a new channel for connecting with foreign buyers. To register, please visit [here](#).

**December 3-7, 2012** - The U.S. Commercial Service is leading an **Aerospace and Defense Trade Mission to Turkey** for small- to medium-sized exporters. The mission will be making stops in Ankara and Istanbul. For more information, please contact [Amy Magat](#) at (213) 894-3966 and visit [www.IMAGE.development.ohio.gov](http://www.IMAGE.development.ohio.gov) to apply for a 50% reimbursement!

**Save the Date! April, 4, 2013** – The U.S. Commercial Service, Southern Ohio District Export Council, and Xavier University will be hosting the **7<sup>th</sup> Annual International Trade Conference** in Cincinnati, Ohio. This year's conference will focus on the "hot markets" of India, Indonesia, Russia, and South Korea and will provide market updates, tools, and resources for U.S. companies interested in selling to or expanding into these countries.

**Update! The Ohio International Market Access Grant for Exporters (IMAGE) program is accepting applications!** IMAGE is a program funded by the State of Ohio and the U.S. Small Business Administration as part of the National Export Initiative to double U.S. exports by 2015. This program is designed to increase exports and create jobs by helping small businesses to promote their products and services in new international markets. Ohio has received additional funding for this program that will extend until September 30, 2013. There are updates to the program including increased reimbursement amounts and activities covered. Please visit the website to learn more.

Qualifying Ohio companies can apply for up to **50% financial reimbursement** to offset the costs of export-related activities such as: international trade show participation, subscription to services provided by the U.S. Commercial Service, export education programs, marketing and translation services, and international trade mission participation. Appalachian companies are eligible for almost **65% financial reimbursement** on the same activities. To apply, please visit [www.IMAGE.development.ohio.gov](http://www.IMAGE.development.ohio.gov) or contact the Office of Export Assistance at [IMAGE@development.ohio.gov](mailto:IMAGE@development.ohio.gov) or (614) 466-5017 for more information.

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